

LOOKBOOK 2023

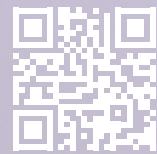
**BagBase®**

BAGBASE.COM

The New Season

# Make a Statement.

BagBase® welcomes the new year with 13 new styles across multiple collections, including Recycled, Boutique and the brand-new Matte PU. 2023 brings a whole host of never seen before styles but you can rest assured that each piece has been created with the same dedication to diverse, contemporary design and dynamic approach to fabric, features and colours. New year, new styles, same commitment to standing out.



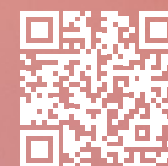




**FOR THE  
PLANET.**  
— MEMBER —

1% for the Planet® is a partnership of companies that understand just how important it is that we protect the world we live in. Its members are concerned with the social and environmental impacts of industry, and know they have a part to play themselves. It encourages businesses to help safeguard the environment by donating 1% of their turnover to grassroots environmental groups making a difference in their local communities.

We have pledged 1% of annual sales to the preservation and restoration of the natural environment through our membership to 1% for the Planet®.





recycled 

New for 2023

# Matte PU Collection.

The all-new Matte PU collection delivers multi-sensory appeal with its contemporary, tactile fabric that's smooth to the touch and effortlessly cool. All made from 100% Recycled Polyester





NEW



**BG337**

Matte PU Shoe/Accessory Bag

The BG337 is a multipurpose piece, sized for keeping trainers box-fresh through to hair styling tools secure on long-haul vacations. A reversed PU zip adds to the clean, architectural design while a minimal, muted colour palette enhances gender-neutral appeal.





**NEW**



**BG332**  
Matte PU Toiletry/Accessory Case

The BG332 is a total travel essential, sized for anything from toiletries to tech accessories. The modern matte fabric feels tactile and luxurious, while a palette of neutral tones compliments a diverse range of styles.



**BG330**

Matte PU Accessory Pouch

Understated but sophisticated, the BG330 is the perfect style to store accessories and smaller essentials, with its premium fabric and muted contemporary colour palette, this unisex accessory pouch is both functional and stylish.



**NEW**



**NEW**



**NEW**

**BG338**  
Matte PU Weekender

Minimal aesthetic, maximal capacity, you can always travel in style with the BG338. With sufficient room for all of your essentials, it's the perfect contemporary gym or overnight bag.



**NEW**

**BG335**  
Matte PU Roll-Top Backpack

Modern commuter or weekend day-tripper, you can wear the BG335 your way—fold or roll and clip to secure. The matte, tactile fabric and minimal aesthetic makes this style a premium iteration of a classic roll-top.

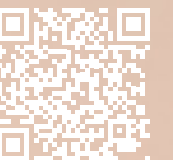




The Boutique Collection

# Beautifully Boutique.

A firm favourite in the BagBase® product family and this year, we're taking it to new heights. For 2023, we're making personalisation feel more premium than ever and introducing 6 brand-new styles and an array of fresh new colours. Each brings something unique, expanding the already-coveted collection of luxury designs made for elegant styling and elevated gifting.





**NEW**



**BG749**  
Boutique Toiletry/Accessory Case

A boxy silhouette with generous capacity. A popular choice for bridesmaids and weddings, it's the perfect way to carry your essentials and memories.



**NEW**

**BG763**  
Boutique Vanity Case

BG763 is both charming and functional with its structured shape and soft-touch lining, designed for housing all your beauty essentials in style.



**NEW**

**BG764**  
Boutique Clear Window Travel Case

Transporting toiletries and essentials is elegant and effortless with BG764, which features a handy see-all clear window that also provides the perfect space for decoration.





**BG751**  
Boutique Accessory Case

From weddings and hen do's to seasonal gifting, the BG751 is the perfect place to store cosmetics, jewellery and other essentials. Fine grain Saffiano fabric creates a luxe, premium finish, while optimum space for decoration makes this a versatile promotional piece.

New colours: Soft White, Taupe.



**NEW COLOURS**

**BG756**  
Boutique Travel/Tech Organiser

Organisation is key when setting out on a weekend business trip or global travel. The BG756 can hold up to 6 credit cards with room for ipad minis/tablets, passport and other travel essentials. Its multi-purpose design can be decorated on the front and rear. Finished with high shine gold accents.

New colours: Soft Pink, Taupe.



**NEW COLOURS**



**NEW**



**BG769**  
Boutique Document Slip

This flat, compact design is not only easy to store documents and carry, it also provides generous space for decoration making it a versatile and elegant promotional piece.





**BG758**

Boutique Structured Cross Body Bag

This boxy, structured bag offers both a casual and evening styling solution. Designed in conjunction with the interchangeable Adjustable Bag Strap, making the perfect pairing for any outfit.

New colour: Taupe.



**NEW COLOUR**

**BG759**

Boutique Soft Cross Body Bag

A fresh take on the classic crossbody, with a contemporary wide strap and soft feminine shape. Multiple compartments and an internal pocket are a girl's best friend.



**NEW**



**NEW COLOUR**



**BG755**  
Boutique Travel Set

Seasonal and occasion gifting is a huge market for retailers, which makes this a desirable two-piece set. This premium duo features a chic Saffiano fine grain leather-look with high-shine gold accents.

**New colour: Rose Gold.**



**BG760**  
Boutique Weekender

Premium fabric meets practical features for a weekender bag that's got both fashion and function. The BG760 is compatible with the BG765 Boutique Adjustable Bag Strap for interchangeable styling wherever your travels take you.

**New colours: Soft Pink, Taupe.**



**NEW COLOURS**





**BG768**  
Boutique Backpack

From the daily commute to long-haul flights, the BG768 is a practical piece with a premium finish. Fine grain Saffiano fabric is soft and sophisticated with generous space for decoration, while multiple compartments make carrying essentials elegant and effortless.



**BG754**  
Boutique Card Holder

A slimline design with space for 4 cards and a high shine gold zipper for secure coin storage. To the back is the perfect canvas for decoration and rebranding.





The Felt Collection

# Timelessly Refined.

Premium now comes in more colours as we expand our popular Felt collection colour palette. We've introduced a timeless Navy, a crisp Soft White, an earthy Sand and a classic Black to 4 Felt styles, so your storage and accessorising just got more versatile.







**BG738**  
Premium Felt Tote

Designed with modern lives and minimal styling in mind, the BG738 is the perfect way to carry everyday essentials while complimenting a contemporary aesthetic. A classic tote design, elevated with tactile felt fabric and premium leather-look accents.



**NEW COLOURS**



**BG721**  
Felt Shopper

The BG721 is all about combining ultra-minimal styling with maximum practicality for those trips to the farmers' market or local store. Grab your essentials on-the-go with this multipurpose must-have.

New colours: Black, Navy, Sand.





**BG723**  
Felt Tote Bag

The perfect example of premium craftsmanship with practical appeal. The classic tote design lends itself to modern, minimal styling and offers generous, multi-use capacity for carrying everyday essentials. Tactile felt fabric makes for easy decoration.



**BG727**  
Felt iPad Slip

The BG727 makes an ideal stowaway for today's tech-savvy end user. Perfectly sized to fit iPads and tablet devices, this premium piece could also be used to store other tech items such as cables and drives.





**NEW COLOURS**



**BG724**  
Felt Accessory Bag

Keep all your essentials in one place with the versatile BG724. Both stylish and practical, this accessory bag is perfect for work and play.

New colours: **Black, Navy, Sand, Soft White.**



**BG725**  
Felt Accessory Pouch

Discover a more refined take on accessories with the BG725. A multi-use pouch that's functional but also captures the sleek essence of premium styling.







**BG728**  
Felt Trug

Crafted in a soft touch felt fabric with easy grab handles and a bucket-style design, move this useful accessory from room to room for simple, stylish organisation. Available in small and medium.

**New colours: Black, Sand, Soft White.**



**NEW COLOURS**



**BG726**  
Felt Laptop / Document Slip

With a clean look and tactile texture, this smart slip is designed to comfortably fit 15.6" laptops and A4 documents.

**New colours: Black, Navy, Soft White.**



**NEW COLOURS**





The BagBase® recycled range offers both effortless style and sustainability in equal measure, introducing two new products for 2023, both made with 100% recycled polyester. Throw away culture is out.



recycled 

The Recycled Collection

# Proudly Repurposed.







**BG288**  
Recycled Waistpack

Keep food and drink cooler for longer. From your desk to the beach, this insulated mini cooler bag with wipe-clean interior is the perfect place to store on-the-go essentials.



**NEW**



recycled 

**BG287**  
Recycled Twin Handle  
Cooler Backpack

When the great outdoors calls, don't head off on any adventure without the BG287—an insulated essential for any modern explorer. Keep food and drink cooler for longer so when it's time to pitstop or picnic, you're always well-prepped.







**BG290**  
Recycled Large Cooler  
Shoulder Bag

When outdoor adventures are on the agenda, this insulated cool bag is the perfect way to picnic. Keep food, drink and other essentials cool whether you're planning a roadtrip, a festival or a day at the beach.



recycled 

**NEW**







**BG118L**  
Recycled Twin Handle  
Roll-Top Laptop Backpack

Whether you're taking tech on your travels or commuting to and from work, the BG118L is the perfect companion. Fold over or roll down—whichever way you want to wear it. Recycled polyester helps stamp out throwaway culture.



**BG118S**  
Recycled Mini Twin Handle  
Roll-Top Backpack

Whatever you've got in the diary, transport your tech and essentials in casual but contemporary style with the BG118S. Multiple pockets meet multiple ways to wear—fold over or roll down to secure before making your moves.





recycled 



**BG281**  
Recycled Gymsack

Ready for your next adventure? With a hidden stash pocket, chunky drawcord straps and bungee cord detailing, who knows where this bag will take you.



**BG282**  
Recycled Waistpack

Festival tickets secured? Weekend away booked? Gym class on the agenda? Now all you need is your BG282 to carry your essentials. Unisex and universal, this bag is über easy to style and adaptable to any aesthetic.





**BG285**  
Recycled Backpack

Take the BG285 everywhere you go and know you've always got the essentials covered. We've redefined the classic backpack with BagBase flair, in sustainable recycled polyester.



recycled 



**BG284**  
Recycled Barrel Bag

Campers, festival-goers and gym bunnies look lively because the BG284 is your new best friend. With generous capacity and chunky straps, this is a fresh, bold take on a classic barrel bag so you can make a style statement wherever you go.





recycled 



**BG286**  
Recycled Roll-top

Roll or fold—however you choose to wear the BG286, it's all about you. Make your statement, express your vibe and carry your essentials in unique style. A laptop-compatible compartment makes transporting tech from A to B as easy as ABC.



**BG283**  
Recycled Cross Body Bag

We're all about combining timeless originals with fresh trends and BG283 is no exception. This sleek, slimline style is prepped to complete any ensemble, whether you're festival-ready, in holiday mode or just wanting to keep valuables close.







**BagBase<sup>®</sup>**

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